

Sunbreak Ranch

A Real Solution to the Homeless Crisis



SUNBREAK RANCH

NEW BEGINNINGS FOR HOMELESS PEOPLE IN TRANSITION

ALL-Volunteer

NON-Political

NON-Partisan

Mission to *END* the Homeless Humanitarian Catastrophe

Notable Endorsements

Malin Burnham - Civic Leader

Bill Walton - NBA Legend

Tom Sudberry - Chairman, Sudberry Properties

Jack McGrory - Former City Manager

Laura Lothian – Vice Mayor, City of La Mesa

Richard Bailey - Mayor, City of Coronado

San Diego Police Officers Association (SDPOA)

Jerry Navarra - Jerome's Furniture

Joan Wojcik - Former President, EVRG

California Restaurant Association (San Diego Chapter)

Robert Rauch - CEO/Hotelier, RAR Hospitality

Robert Brewer – U.S. Attorney for So. California, Retired



Current Situation

San Diego's Greatest Humanitarian Crisis In History



>20,000

Homeless in City

>45,000

Homeless in County

>5,000

Sleeping Outdoors

San Diego Homeless Death Rate Rises Dramatically

165

Homeless deaths in 2019

574

Homeless deaths in 2022

250%

Increase in 3 Years



Where Did The Money Go???

THE WALL STREET JOURNAL.

California Spent **\$17 Billion** on Homelessness. It's Not Working.

The Wall Street Journal

June 2, 2023 12:01 am ET

Expensive, Haphazard Band-Aids **DO NOT** Work

Governor Newsom
Additional \$3.7B

County
Purchasing 3 hotels

City
Camps in Balboa Park

It's. Not. Working.

FOX NEWS FLASH - Published April 28, 2023 2:30pm EDT

**San Diego under fire for 'fruitless' plan
to house homeless in 3 hotels at
nearly \$400K per room**

County supervisor says taxpayer dollars being wasted as liberal state fails to address root causes of homelessness

\$157.9M

**COST TO BUY THREE HOTELS
TO HOUSE HOMELESS**

Four Main Goals

Goal 1

End the homeless crisis that is ravaging our streets, canyons, and public parks.

Goal 2

Return to the rule of law on all of our streets, canyons, and public parks – establish a future of dignity and respect for all.

Goal 3

Make San Diego the **cleanest
big city in America.**

Goal 4

**Return our streets, canyons,
and public parks to **clean,
healthy, safe, and secure
places** for everyone to enjoy.**

Plan

Sunbreak Ranch

Triage First

A New Beginning

**PUBLIC PARKS,
RECREATION AREAS,
BEACHES & BIKE PATHS**



**STREETS, SIDEWALKS &
CANYONS OF SAN DIEGO COUNTY**



**ILLEGAL
PRIVATE PROPERTY
ENCAMPMENTS**



**PUBLIC & PRIVATE
MENTAL HEALTH & MEDICAL
CARE FACILITIES**



HHS

API ALVARADO
PARKWAY
INSTITUTE
BEHAVIORAL HEALTH SYSTEM

**LIVE WELL
SAN DIEGO**

**PRIVATE TRANSITIONAL
CENTERS & PROGRAMS**



**COUNTY OF SAN DIEGO
SHELTERS & PROGRAMS**



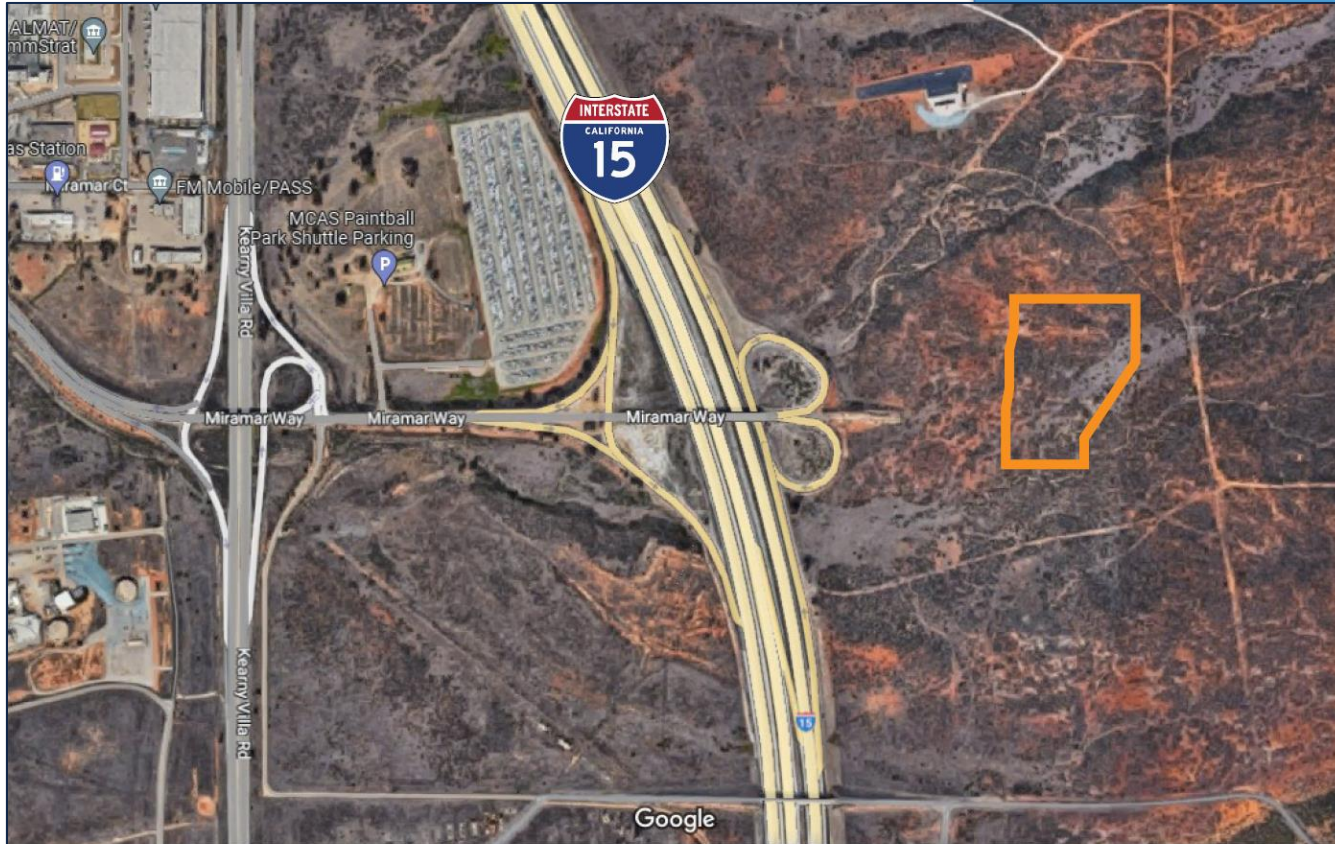
**HOUSING &
DEVELOPMENT SERVICES**

**CITY OF SAN DIEGO
SHELTERS & PROGRAMS**



**SAN DIEGO
HOUSING
COMMISSION**

Seeking Federal or Gov't Land In San Diego County



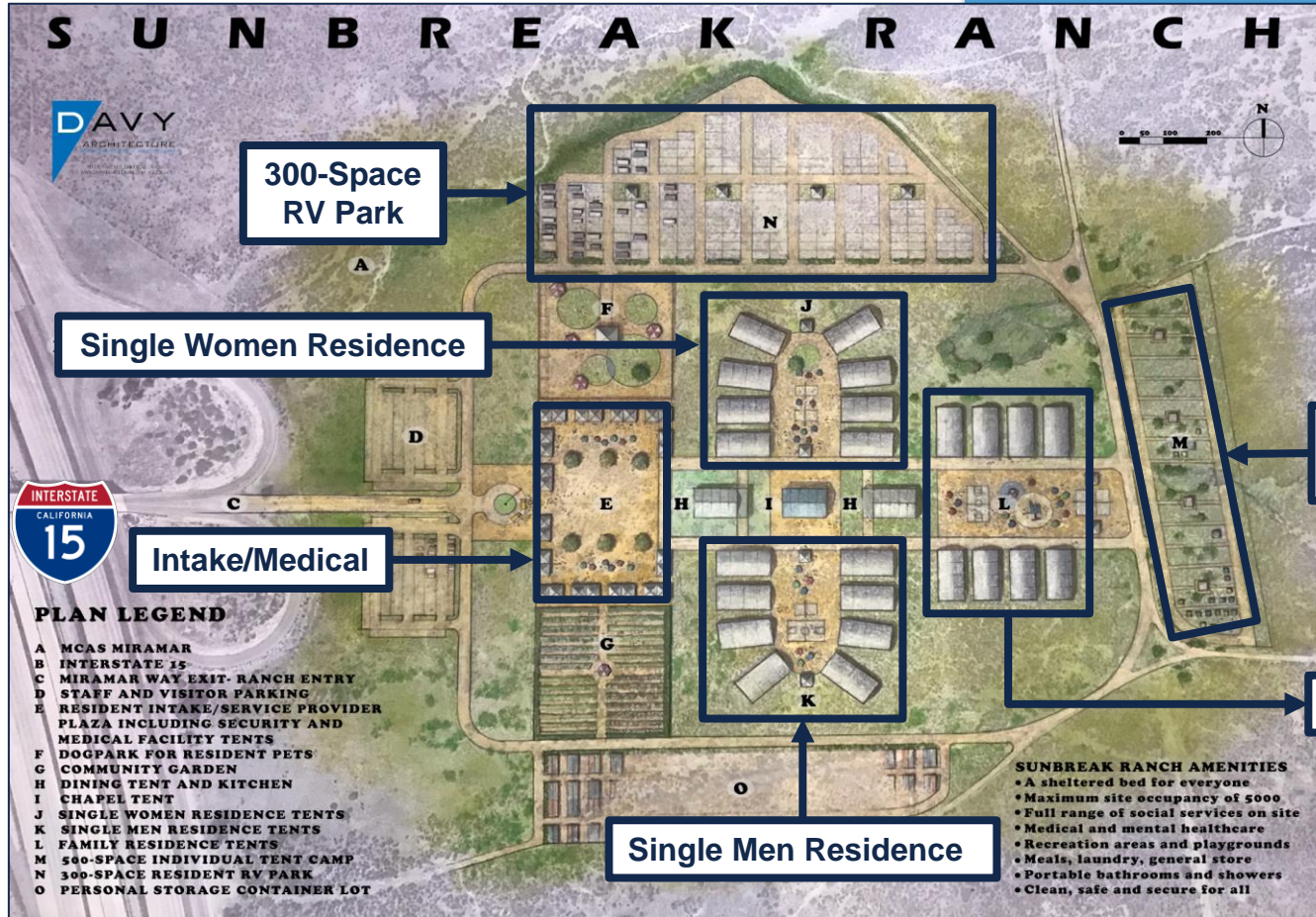
Proposed Miramar location

Construction Phase Complete In Two Weeks



Federally constructed temporary shelters

Modular Camp With Options To Expand



Long-Missing “X-Factor” Eliminates Roadblock



- *Martin v. City of Boise (2018)*
- No New Ordinances or 2024 Ballot Measures Needed
- All Laws Already on the Books

What Will Be The Result?

Police Provide Four Options to Campers

- 1) Sunbreak Ranch
- 2) Family/Friends Home
- 3) Free Bus Ticket Home
- 4) Jail

The street will **NO LONGER**
be on the menu.



Immediate Benefits:

- Providing *Real* Help to the Homeless
- No More Homeless Dying on our Streets, Canyons and Public Parks
- Reducing Criminal Activity and Overdoses
- Freeing up Police Officers
- Freeing up Emergency Services & Hospital Beds
- Ending the Trash & Public Health Crises on our Streets
- Saving *Big* Taxpayer Money

National Impact

Model For America



- No Preventative Legislation In The Way
- San Diego Provides Perfect “Pilot Program” Test Site
- Reported 580,000 Homeless Nationwide
- San Diego Has Always Set The Example

What YOU Can Do

Ways To Get Involved

- Solicit Endorsements
- Make Elected Leaders Hear You
- Share With Your Friends
- Request a Presentation
- Put Up Signs
- Reject “Happy Talk”
- Join Us & Sign Our Petition



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Sunbreak Ranch Is The Answer

SunbreakRanch.com

TakeBackSanDiego.com

